

Focus Finder

A TOOL FOR GETTING BACK ON TRACK



by JENNIFER S. WILSON of SIMPLESCRAPPER.COM

HELLO + WELCOME

*Are you overwhelmed and
ready to discover an easier
way to scrapbook?*

The Focus Finder will help you navigate the first step of scrapbooking simply: knowing where to start. Feeling overwhelmed is most often caused by trying to do too much. With too many ideas and choices, your scrapbooking priorities get muddled. It can even be difficult to start doing anything at all! Here's a secret: You can do everything you want, just not all at once. In this guide you'll find my quick and easy tool to discover your own unique focus and start scrapbooking simply today. Are you ready?



INSTRUCTIONS | On the lines below list nine scrapbooking projects that are unfinished, you're currently working on, or wish to start. (You may type directly on this document.) For layouts, you may wish to consider a specific time period as a project. If you have more than nine projects, using the additional space below to list them. Then, use the fill-in boxes on the right to rate each project idea (1-4) on its importance to you and your level of enthusiasm about working on it, with 4 representing the greatest importance or enthusiasm.

	IMPORTANCE (rate 1-4)	x	ENTHUSIASM (rate 1-4)
1. _____	<input type="checkbox"/>		<input type="checkbox"/>
2. _____	<input type="checkbox"/>		<input type="checkbox"/>
3. _____	<input type="checkbox"/>		<input type="checkbox"/>
4. _____	<input type="checkbox"/>		<input type="checkbox"/>
5. _____	<input type="checkbox"/>		<input type="checkbox"/>
6. _____	<input type="checkbox"/>		<input type="checkbox"/>
7. _____	<input type="checkbox"/>		<input type="checkbox"/>
8. _____	<input type="checkbox"/>		<input type="checkbox"/>
9. _____	<input type="checkbox"/>		<input type="checkbox"/>

PLEASE NOTE

If you have printed this tool, you should multiply your ratings in order to determine the priority points on the next page.

Adding the ratings will not provide an accurate result.

ADDITIONAL IDEAS |



YOUR RESULTS | The projects you listed on the previous page have been transferred below. Your ratings have been used to calculate a priority point value for each item. Because you can't do everything at once, these results will help you decide what to do first. The chart on the right below offers point brackets to categorize the time sensitivity of action on each project. Note that you may want to completely let go of projects with the fewest priority points. As you complete projects, you can return to this guide and update your answers.

PRIORITY POINTS

1. _____	<input type="checkbox"/>
2. _____	<input type="checkbox"/>
3. _____	<input type="checkbox"/>
4. _____	<input type="checkbox"/>
5. _____	<input type="checkbox"/>
6. _____	<input type="checkbox"/>
7. _____	<input type="checkbox"/>
8. _____	<input type="checkbox"/>
9. _____	<input type="checkbox"/>

<p>LESS IMPORTANT + MORE ENTHUSIASTIC</p> <p><i>Do this later.</i></p> <p>(4-9)</p>	<p>IMPORTANT + ENTHUSIASTIC</p> <p><i>Do this now.</i></p> <p>(10-16)</p>
<p>LESS IMPORTANT + LESS ENTHUSIASTIC</p> <p><i>OK to let go.</i></p> <p>(1-3)</p>	<p>MORE IMPORTANT + LESS ENTHUSIASTIC</p> <p><i>Do this later.</i></p> <p>(4-9)</p>

ADDITIONAL IDEAS |





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*Jennifer Wilson is dedicated to helping scrapbookers create space in their lives and focus on what matters most. Since 2008, she has helped memory keepers find their creative sweet spot in this hobby at Simple Scrapper. Jennifer is also author of *The New Rules of Scrapbooking* and host of the *Scrapbook Your Way* podcast.*

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